The mission of the North Carolina Cooperative Extension is to partner with communities to deliver education and technology that enrich the lives, land and economy of North Carolinians.

The Advisory Leadership System exists to link the Cooperative Extension Center and its programs to the people. The Advisory Council, in conjunction with the Extension staff, determines the priority issues and needs of the county, which are then incorporated into educational programs by Extension agents.

Advisory Council members are engaged throughout the Extension programming process; therefore they are instrumental in helping identify resources, evaluating programs for effectiveness, marketing new and existing programs, and sharing our successes with others.

An extensive Needs Assessment was conducted in early 2011. The results of that assessment were processed by the Advisory Council. The group prioritized the most important needs in Brunswick County that align with Cooperative Extension’s mission. This prioritization was used by Extension staff to develop our Annual Plan of Work and renew our current cadre of educational programs. The efforts of the Advisory Council ensure that Cooperative Extension addresses and impacts the most critical issues for our community.

Advisory Council members have an active and very important leadership role in the Cooperative Extension Service. The Advisory Council is a vehicle for Extension to ensure its programs are rooted in community needs, delivered in a way that intended audiences can and will participate, and updated regularly to remain current. If you are interested in serving our community through the Cooperative Extension Advisory Council, please contact us today.

2012 Brunswick County Advisory Leadership Council Members

Sam Bellamy
Lena Mae Butler
Shirley Eisenman
Billy Ingram
Jane Kulesza, Secretary
Jackie Lewis

Sybil Simmons, Vice-Chair
Margaret Shelton
Jack Smith, Chair
Fernando Trulin
Dan Weaver